

## **Cookie module policy**

\* in force on May 23, 2018

At Zipper Services SRL (hereinafter referred to as the "Company"), we believe in being transparent and open about how we collect and use the data that relates to you. In the spirit of transparency, this policy provides detailed information about how and when we use cookies. This cookie policy applies to any Zipper Services SRL product or service that links to this policy or incorporates it by reference.

The Company is committed to protecting you from the online collection of any anonymous (or not) data about you. This section tells you how we use cookies, why, and how this enables us to improve our services. It also tells you how you can manage the cookies that are stored on your device.

### **1. How do we use cookies?**

We use cookies and other similar technologies to provide an optimal experience to everyone who uses the company's websites. Cookies also help us keep your account secure. By accessing or continuing to use our services (via any device), you agree to the use of cookies and other similar technologies for the purposes specified in this policy, in addition to any other terms and conditions of this website.

If you do not agree with our way of using cookies, you must set your browser settings accordingly or do not use this website or other websites of the Company.

Disabling the cookies, we use could affect your experience as a user on this website and other Company websites.

We reserve the right to make changes to the Cookie Policy with your notice. All changes will appear here and take effect immediately. Your continued use of our website signifies your agreement to any such changes.

### **2. What is a cookie?**

A cookie is a collection of data in an industry standard that a web page transfers to your computer, temporarily, to allow content to be adapted to the user. For this purpose, cookies collect information about your online behavior.

A cookie is a small file containing a text consisting of a string of letters and numbers (information), often coded, which uniquely identifies your computer, mobile terminal, or other equipment of a user from which it is accessed the internet but may also contain other information. A cookie consists of two parts: the name and the content or value of the cookie. Moreover, the lifetime of a cookie is determined.

A cookie module is a file that is placed / downloaded on the device you use when you access a website, through the request issued by the web server to a browser (e.g.: Internet Explorer, Chrome), which allows the use of the functionalities of the Company's websites recording the

navigation of the website, so that when you access the website again, it can present tailored options based on the information stored about your last visit.

A cookie is completely "passive" (it does not contain software, viruses - cookies use plain text formats, they are not made up of pieces of code so they cannot be executed or self-running; they cannot duplicate or replicate on other networks to run or replicate again - or spyware and cannot access information on the user's hard drive), they only allow the collection of information about user behavior (basically, which web pages they visit and when ).

In other words, the cookie module can be seen as an identification card of the Internet user, which notifies the website every time the user returns to that website.

Cookie module example: SNID50=eR0azHquz-  
E3211B7uLIasD63\_ZWxrS9fkAc37Z4CQ=Q4levhdDnydqiJGNgoogle.ro/verify  
97282076339328 30210107 446809680 30173295 \*

### **3. Purpose of cookies**

Cookies can ensure a faster and easier interaction between users and websites. For example, when a user authenticates on a certain website, the authentication data is stored in a cookie module; afterwards, the user can access that website without having to log in again.

In other cases, cookies can be used to store information about the activities carried out by the user on a certain web page, so that he can easily resume those activities when he accesses the website later. Cookies tell the server which pages to show the user, so that the user does not have to remember this or navigate the entire website from the beginning. Thus, cookie modules can be assimilated to "bookmarks" that tell the user exactly where he was on a website.

Similarly, cookies can store information about products ordered by the user on an e-commerce website, thus making the concept of a "shopping cart" possible.

We also use cookies for statistical and marketing purposes.

### **4. What types of cookies do we use?**

We use the following types of cookies: [persistent and / session, own and / installed by third parties]. Persistent cookies help us recognize you as an existing user, which makes it easier for you to return to our website or interact with our services without logging in again. After you sign in, a persistent cookie remains in your browser and will be read when you return to one of our websites or a partner website that uses our services (for example, our share or job application buttons). Session cookies are active only during a session (usually a regular visit to a website or a browser session).

There are several types of cookies, as follows:

#### **Type: Strictly required**

These cookies are essential to allow you to navigate the site and use features such as the shopping pages and to view the site in multiple languages. We also use these cookies to

remember what is in your shopping cart and to know whether or not you are logged in to the website.

**Type: Performance**

These cookies collect information about how you use the website, such as the pages you have visited and whether you have experienced errors. All information these cookies collect is anonymous and is used only to provide us with data about how the website is used. This data is not used to target advertising to you when you visit other websites.

**Type: Functional**

These cookies allow the site to provide services and remember elements of your visit to improve your experience. These cookies do not collect information that could identify you. We use these cookies to perform functions, such as preventing the presentation of a survey that you have completed or declined.

**Type: Targeting**

These cookies are used to make the advertisements you see more relevant to your interests. They are also used to limit the number of times an advertisement is viewed and to help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with our permission.

On our website we use third-party cookies, such as:

- . Google Tag Manager / helps us optimize the site's performance, quick access, and visitor experience.
- . Google AdWords / we deliver information to users who are looking for our types of services.
- . Facebook / connecting / interacting with the platform.
- . LinkedIn / connection / interaction with the platform.

Our website can be used, within certain limits, without accepting cookies.

A complete list of all types of cookies that our site uses can be found, in English, at the end of this document.

**5. How do we use cookies?**

Cookies can be used to recognize you when you visit our websites to remember your preferences and provide you with a personalized experience according to your settings. Cookies can also make your interactions with us faster and more secure. In addition, cookies enable the delivery of advertisements on and off our websites, as well as the provision of personalized functionality.

We use cookies and similar technologies for a number of purposes, depending on the product, including:

### **Usage categories: Login and Login (registration)**

If you are signed into your account, cookies help us show you information and personalize your experience. When you log in to a website using your Personal Account, we store a unique ID number and the time of the login in an encrypted cookie on your device. This cookie allows you to move from one page to another on the website without having to log in again on each page. You can also save your login information, so you don't have to log in every time you return to the website.

### **Categories of use: Safety / Security**

We use cookies to enable and support our security features, as well as to detect malicious activity or violations of the User Agreement. We use cookies to detect fraud and misuse of our websites and services.

### **Categories of use: Storing the information you provide on a website**

When you provide information or add products to a shopping cart when shopping on our websites, we store the data in a cookie to remember the products and information you have added.

### **Categories of use: Social networks**

Some of our websites include social media cookies, including those that allow users connected to a social media service to share content through that service.

### **Categories of use: Feedback**

Our websites use cookies to allow you to provide feedback.

### **Categories of use: Preferences, features, and services**

Cookies can tell us which language you prefer and what your communication preferences are.

Cookies can make it easier for you to fill out forms on the website. Cookies can also provide you with functionality, information, and personalized content with the help of our plugins. Settings that allow our products to operate properly or that preserve your preferences over time may be stored on your device. For example, if you enter your city or postcode on a website to receive local news or weather information, we may store this data in a cookie so that when you return to that website, you see the relevant local information. We also save preferences such as language, browser, and media player settings so that they do not need to be reset every time you return to the website.

If you opt out of interest-based advertising, we store this opt-out preference using a cookie on your device.

### **Categories of use: Advertising / Advertising based on interest categories / cookie mode of advertising providers**

We may use cookies to display relevant advertisements to you, both on and off this website. We may also use a cookie to learn whether someone who saw an advertisement subsequently visited the advertiser's website and took an action (eg, downloaded a white paper or made a purchase). Similarly, our partners may use cookies to learn whether we have shown an ad and how it performed, or to provide us with information about how you interact with ads. We may

also work with a partner to display an advertisement to you on or off the website. For example, after you have visited that partner's website or app.

The Company uses cookies to collect data about your online activity and identify your interests so that we can present you with the most relevant advertisements.

#### **Categories of use: Display of advertising**

The Company uses cookies to record the number of visitors who have clicked on an advertisement and to record which advertisements you have seen, so that you do not see the same advertisement repeatedly.

#### **Categories of use: Performance, analytics and research / Statistics**

Cookies help us determine the performance of our website and plugins in different locations.

We also use cookies to understand, optimize and research products, features and services, including when you access the site from other websites, applications or devices, such as from your computer at service or from your mobile device.

The website uses cookies for load balancing, to ensure that the websites remain operational.

To provide you with our products, we use cookies and other identifiers to collect usage and performance data.

### **6. When do we place cookies?**

We use cookies on our website(s) and mobile applications. All browsers that access this website / these websites will receive cookies from us.

### **7. What is the lifetime of a cookie?**

The lifetime of a cookie can vary significantly, depending on the purpose for which it is placed. A per-session cookie will expire when the session is closed, and a permanent cookie will expire over a longer period. The lifetime of a cookie is not imposed on any user. They can be blocked or deleted at any time via the browser settings. The lifetime of each cookie can be found in the cookie list at the end of this document.

### **8. Cookies contain personal data / What type of information is stored and accessed through cookies?**

Cookies themselves do not request or hold personal information. They cannot personally identify an internet user. Personal data can be collected using cookies only to facilitate certain functionalities for the user, improving the Internet browsing experience (for example: language settings in which a website is to be accessed; keeping a user logged in).

For details related to the processing of your personal data, please consult the Policy on the processing of personal data available at the following link: [click here](#)

Such data is encrypted in a way that makes it impossible for unauthorized persons to access it.

If a cookie module processes personal data, we will ensure that the processing will be done in accordance with the legislation in force and with Regulation (EU) no. 679/2016 (GDPR).

### **9. What are third-party cookies? (Third party cookies module)**

In addition to the cookies that the website creates when you visit our websites, third parties may also create cookies while you visit our websites. In some cases, this is because we have engaged third parties to provide services on our behalf, such as website analytics. In other cases, our web pages offer content or advertisements from third parties, such as videos, news or advertisements delivered by other advertising networks. Because your browser connects to these third parties' web servers to retrieve content, those third parties may create or read their own cookies on your device and may collect information about your online activities on various websites or online services. Third Parties / Third Party Providers must also comply with applicable law and the privacy policies of the website owner.

### **10. Control of cookies**

In general, an application used to access web pages allows cookies to be saved on the terminal by default. These settings can be changed in such a way that the automatic administration of cookies is blocked by the web browser, or the user is informed each time cookies are sent to his terminal. Detailed information about the possibilities and ways to manage cookies can be found in the settings area of the application (web browser). Limiting the use of cookies may affect certain functionalities of the web page. It may also prevent you from saving your customized settings, such as your account login information.

In addition, certain features of our products depend on cookies. For example, if you choose to block cookies, you may not be able to log in or use those features, and preferences that depend on cookies may be lost. If you decide to delete cookies, the settings and preferences controlled by them, including those related to advertising, will be deleted and may need to be recreated.

Instructions for blocking or deleting cookies from your browsers may be available in each browser's privacy or help documentation.

### **11. What can you do if you do not want cookies to be set or if you want to remove them?**

If you do not want us to use cookies when you visit our website, you can opt out of some of them in your settings page. If you do not want to accept cookies, you can also change the browser settings on your computer or other devices used to access our services.

Most browsers also provide functionality that allows you to analyze and delete cookies. Please note that our website will not function properly without cookies.

Browser manufacturers provide help pages on managing cookies in their products. For more information, view below.

[Google Chrome](#)

[Internet Explorer](#)

[Mozilla Firefox](#)

[Safari \(Desktop\)](#)

[Safari \(Mobile\)](#)

[Android browser](#)

[Opera](#)

[Opera Mobile](#)

For other browsers, please refer to the documentation provided by the browser manufacturer. To learn more about cookies, including how to view the types of cookies that have been installed and how to manage and delete them, visit:

[wikipedia.org](http://wikipedia.org)

[ouronlinechoices.com/ro](http://ouronlinechoices.com/ro)

[allaboutmodulcookies.org](http://allaboutmodulcookies.org)

[aboutmodulcookies.org](http://aboutmodulcookies.org)

## **12. Other useful resources**

To learn more about the use of cookies by advertising companies, please use the following links:

[European Alliance for Interactive Digital Advertising \(EU\)](#)

[Internet Advertising Agency \(USA\)](#)

[Internet Advertising Agency \(E.U.\)](#)

List of cookies used by our website.